



Sponsorship, Branding and Advertising Booking

As an exhibitor at NAEE 2011, your company is automatically included in the publicity of the event where applicable. e.g. Brochure, listing on the website and floor plan etc. Exhibitors can take benefit of the massive publicity campaign being launched to focus market attention on this premier event by taking advantage of the NAEE 2011 sponsorship and advertising opportunities offered to exhibitors.

Please complete the booking form, indicating the opportunity you would like to book, then print and fax this form back to Mathesis Consulting on +44 844 774 8854 or e-mail it to info@mathesisconsulting.com

Please note that these opportunities are limited and are subject to a first come first serve basis. All prices exclude VAT.

Marketing Contact Details

Company: *

Name: *

Surname: *

E-mail: *

Phone: *

Fax: *

Mobile: *

Invoice Details

Company: *

Company Type: *

VAT Number: *

Registration Number:

Order Number:

Postal Address: *

City: *

Country: *

Code: *

Accounts Contact Details

Name: *

Surname:

E-mail:

Phone: *

Mobile: *

Sponsorship Packages

Description	Exposure Value	Cost to Sponsor	Qty
NAEE Business Lounge	\$ 30,000.00	\$ 10000.00	
Media / Press Lounge	\$ 50 000.00	\$ 15,000.00	
NAEE Main Restaurant	\$ 50 000.00	\$ 15,000.00	
Juice Bar	\$ 30,000.00	\$ 10000.00	
Business Centre & Internet Café	\$ 50 000.00	\$15,000.00	
Business Meeting Hub	\$ 50 000.00	\$15,000.00	

Branding

Description	Exposure Value	Cost to Sponsor	Qty
Information Booths	\$ 50 000.00	\$ 15,000.00	
Daily Planner & Business Guide	\$ 25 000.00	\$ 8,000.00	
Exterior Fence Branding	\$ 5000.00	\$ 2,000.00	
Directional Signage & YOU ARE HERE Boards	\$ 10 000.00	\$ 3,000.00	
Shuttle Service Vehicle Branding	\$ 50 000.00	\$ 15,000.00	
Lead Pads & Pens	\$ 20 000.00	\$ 7,000.00	
Host/Hostess T-Shirt Branding	\$ 30 000.00	\$ 15,000.00	
Main Hall Entrances	\$ 30 000.00	\$ 15,000.00	

Targeting Exhibitors, Visitors & Media

Description	Exposure Value	Cost to Sponsor	Qty
Exhibitor, Visitor and Media Bags	\$ 100 000.00	\$ 45,000.00	
Brochure Stand Distribution	\$5000 / A4 Space	\$2500 / A4 Space	
Brochure Stand Branding	\$ 30 000.00	\$ 10,000.00	
Exhibitor, Visitor and Media Lanyards	\$ 30 000.00	\$ 10,000.00	

Digital NAEE Brochure

Description		Price	Tick
Inside Front Cover – includes a printed logo free opposite your company listing		\$2000.00	
Inside Back Cover – includes a printed logo free opposite your company listing		\$2000.00	
Full Page Inside – includes a printed logo free opposite your company listing		\$2000.00	
Half Page Vertical		\$1500.00	
Half Page Horizontal		\$1500.00	
Strip Advert		\$1000.00	
2 Medium Logo – includes logo on website and catalogue		\$1000.00	

Web Banner Advertising

Description		Price	Qty
Exhibitor Secure Page		\$2500.00	
Visitor Secure Page		\$2500.00	
Media Secure Page		\$1500.00	

Plasma Screen

Description		New Price	Qty
5sec Plasma Screen Advertising		\$1500.00	
15sec Plasma Screen Advertising		\$2500.00	
30sec Plasma Screen Advertising		\$4000.00	

NAEENetworking Gala

Description	Exposure Value	Cost to Sponsor	Qty
NAEE Networking Gala Dinner	\$500,000.00	\$75,000.00	
VIP Table	\$15,000.00/ Table	R 7,500.00 / Table	

Terms and Conditions

1. Please complete the booking form, indicating the opportunity you would like to book, then print and fax this form back to Mathesis Consulting on +44 844 774 8854 or e-mail it to media @mathesisconsulting.com
2. While every effort to ensure colour matching is made, the publishers cannot accept responsibility for errors. It is recommended that a proof is provided together with your material.
3. Material will only be accepted in electronic format. (See below for specific file format. No positives will be accepted. The preferred format is Press PDF.
4. Adverts must be in CMYK colour format and at least 300 DPI. (Should you be unsure of the resolution of your advert, please contact your advertising agency.
5. The publisher reserves the right to place adverts wherever they deem appropriate.
6. NAEF 2011 and its organisers, agents and suppliers will not be held responsible for any bad quality advertisements/logos/artwork/ if not supplied in the requested format.
7. Sponsorship and advertising must be paid in full prior to exhibiting at NAEF 2011.
8. All financial queries must be addressed to Mathesis Consulting.
9. Cancellation policy as follows:
 - a. Formal cancellation letter must be send through to Mathesis Consulting
 - b. Cancellation received by the end of May 2011, liable for 50% discount fee.
 - c. Cancellation received by the end of May 2011, liable for 100% cancellation fee.
10. Sponsors or advertisers who fail to deliver the material deadline dates will be liable for 100% of the advert costs and many not feature in the booked media.
11. When sending material electronically or by delivery please ensure that the company name, marketing contact, telephone and booking type are clearly marked.
12. Material supplied in the incorrect format will be changed by Mathesis Consulting and such changes will be billed accordingly.
13. Please feel free to contact us if you have any queries or need assistance with this form on (tel :+44 20 3239 6611.

I have read all these terms and conditions above and confirm my booking.

Sub Total:	
VAT:	
Grand Total:	

Signature: _____

Date: _____