

OPPORTUNITY	COST	TICK	DETAILS
Green Partner	N1,000,000		Video on green awareness and new innovations on 5 screens throughout the venue. Full page full colour advertisement in the final programme. 3 Complimentary Delegates, 3m x 3m Exhibition Stand Insert into delegate bags (up to 8 pages) 500 word Write-up, logo and URL link on NAEF website 500 word write-up and logo in the final programme Logo included on looped presentation in venue & exhibition hall
USB's	N600,000		Logo on all USB's 1 Complimentary delegates Logo, URL link & synopsis on NAEF website Insert into delegate bags (2 pages) Full page advertisement in final programme. Company synopsis & logo in final programme Logo included on looped presentation in venue & exhibition hall
Internet Cafe	N500,000		Branding of media centre area Logo on screen saver Permission to supply branded mouse pads 75 Word write-up, logo and URL link on NAEF website 75 Word write-up and logo in final programme Insert into delegate bag (1 page) Logo on looped presentation in venue & exhibition area
Conference Pens	N350,000		Logo on pen 75 Word write-up, logo and URL link on NAEF website 75 Word write-up and logo in final programme Logo on looped presentation in venue & exhibition area
Name Badges & Lanyards	N550, 000		Logo on Lanyard and name badge 75 Word write-up, logo and URL link on NAEF website 75 Word write-up and logo in final programme Logo on looped presentation in venue & exhibition area
Writing Pads	N320,000		Logo on writing pad 75 Word write-up, logo and URL link on NAEF website 75 Word write-up and logo in final programme Logo on looped presentation in conference venue & exhibition area
Conference Lunch and Tea Breaks for full conference (3 days – including exhibition open day)	N1,500,000		Branding of tea / coffee stations,75 Word write-up, logo and URL link on NAEF website 75 Word write-up and logo in final programme Logo on looped presentation in conference venue & exhibition area
Eco Award	N2,000,000		Branding of event as host, including electronic branding and placement of banners, and an opportunity for 12 minute speech
Conference Bags	N1,000,000		Branding on Conference Bag 150 Word write-up, logo and URL link on NAEF website 150 Word write-up and logo in final programme Logo on looped presentation in conference venue & exhibition area Distribution of promotional materials to delegates 1 x complimentary delegate

WEB BANNER ADVERTISEMENT

Description

Exhibitors Secure Page	N180,000
Visitor Secure Page	N150,000
Media Secure Page	N120,000

Price

Tick

Description

Quantity Available

Platinum

1

Gold

2 (1 Sold)

Silver

4 (1 Sold)

Bronze

Unlimited

Cost

N5,000,000

N 4,000,000

N3,000,000

N2,000,000

EXHIBITION BENEFITS

Exhibition stand

16 SQM

12 SQM

9 SQM

9 SQM

Complimentary Conference Registration

10

7

4

2

CONFERENCE BENEFITS

Acknowledgement in opening Plenary session

Yes

Yes

BRANDING

Branding at Registration Area

Yes

Yes

Company synopsis in brochure

500 words

350 words

250 words

150 words

Company synopsis on Sponsor page website, including logo & URL link

500 words

350 words

250 words

150 words

Acknowledgement in all promotional material

Yes

Yes

Yes

Yes

Acknowledgement in all correspondence with delegates

Yes

Logo to be included on all sponsor-dedicated banners

Yes

Yes

Yes

Yes

Inserts into delegate packs

8 Pages

4 Pages

2 Pages

1 Page

List of delegates prior to event

Yes

Yes